

# Document Design for Electronic Publication

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# Goals

- Publish book-length technical documents as web sites
- Complement existing paper versions of the documents
- Be portable
- Satisfy sophisticated, demanding readers:
  - ▣ Professional C++ programmers

# Why Most Web Sites Are Awful (Not an Exhaustive List)

- Authors seize too much control:
  - Fonts and font sizes
  - Line breaks
  - Web pages should not be magazine pages!
- Fixed-size graphics — “one size fits all”
- Poor searchability, e.g, “the double search problem”
- “Accidental” support for bookmarking:
  - Searching/scrolling after following a link
  - Frames

# Browsing Innovations in *Effective C++ CD*

Quick demo:

- User control over image sizes:
  - ➡ Goal: “look good” at 800x600 to 1600x1280 on 12"-21" monitors
  - ➡ Users define “look good”
- User control over navigation area size:
  - ➡ Size *available* vs. size *needed*



# Other Innovations

- User control over file sizes:
  - Impact on browser-based and applet-based searches
- Visually distinguished external links
- Indirect URL lookup

# Future Work

- Little things:
  - ▢ User control over dingbat color and visibility
  - ▢ Better navigational aids (e.g., pop-ups)
  - ▢ Better organization of search hits (e.g., index entries should be last — perhaps optional)
- Bigger things:
  - ▢ Ability to add annotations
  - ▢ Dynamically self-configuring integrated e-book “suites”